



BY THE GOVERNOR OF THE STATE OF GEORGIA

## A PROCLAMATION WE CARD AWARENESS MONTH

- WHEREAS: Georgia law prohibits the sale of tobacco products to persons under the age of 18; and
- WHEREAS: We Card Awareness Month is a retail education and training effort to boost retailers' awareness of and participation in responsible retailing efforts to comply with federal, state, and local laws as well as identify, prevent, and deny tobacco and other age-restricted product sales to minors; and
- WHEREAS: This year marks the 20<sup>th</sup> anniversary of the national non-profit organization, the "We Card" Program, Inc., which provides training and education to the retail community to help retailers comply with age; and
- WHEREAS: We Card is endorsed by the Georgia Association of Convenience Stores. We Card in-store training and education materials, online training program, and mystery shopping service, "ID Check-Up," are available to all Georgia retailers through the We Card website. Our state will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors; and
- WHEREAS: The State of Georgia benefits from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors as it promotes healthier lifestyles for our young people and makes our state a safer place to call home; now
- THEREFORE: I, NATHAN DEAL, Governor of the State of Georgia, do hereby proclaim September 2015 as WE CARD AWARENESS MONTH in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 30<sup>th</sup> day of July in the year of our Lord two thousand fifteen.



Nathan Deal  
GOVERNOR

ATTEST

Chris W. Riley  
CHIEF OF STAFF