



BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION

SMALL BUSINESS SATURDAY

- WHEREAS: According to the United States Small Business Administration, there are currently 28 million small businesses in the nation, representing more than 99 percent of American companies, creating two-thirds of net job growth, and generating half of the private gross domestic product; and
- WHEREAS: Small businesses employ one-half of all private sector workers in the United States and there are 937,544 small businesses in Georgia, representing a majority of the total number of businesses with employees in the state. 89 percent of consumers in the country agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and
- WHEREAS: 86 percent of those in the United States have small businesses in their community that the consumers would miss if they were closed, and 93 percent agree that it is important for people to support the small businesses that they value; and
- WHEREAS: Georgia supports our local businesses as they create needed jobs, boost the economy, and preserve the integrity of neighborhoods and communities across the state. Small Business Saturday affords us the opportunity to celebrate our local small businesses and the contributions they make to the state's well-being; and
- WHEREAS: Advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; now
- THEREFORE: I, NATHAN DEAL, Governor of the State of Georgia, do hereby proclaim November 29, 2014, as SMALL BUSINESS SATURDAY in Georgia and urge our citizens to support small businesses and merchants on this day as well as throughout the year.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 27th day of October in the year of our Lord two thousand fourteen.



Nathan Deal

GOVERNOR

ATTEST

CHIEF OF STAFF