

Each month the Children's Cabinet focuses on a particular area related to improving outcomes for children and families. The Cabinet has designated July as the month to focus on immunizations. The immunization awareness campaign is the vehicle by which the Cabinet has chosen to share with Georgia residents that immunizing newborns is one of the best ways to protect the health and safety of all Georgia children.

First Lady Sandra Deal says, "We as parents love our children. Our goal is to see them grow up strong and healthy. To ensure they stay healthy, it is important that we protect them from diseases that would undermine their

Mrs. Deal co-chairs the Georgia Children's Cabinet with the Executive Director of the Governor's Office for Children and Families, Katie Jo Ballard. Together they work to ensure that the policies and initiatives developed by the Cabinet align with identified state strategic priorities. The Cabinet's endeavors are guided by its mission and values that include its focus on creating a "comprehensive system of education and care to serve children and families" in a "family-centered, individualized, culturally competent, cost-effective..." manner.

"The Children's Cabinet offers an opportunity for various heads of agencies and community

# Spread the Word to Promote Immunizations




future. We can do this through immunizations."

As one of 24 states to participate in Hallmark's For America's Babies program, Governor and Mrs. Deal have provided the specialized greeting cards to distribute to Georgia residents at no cost to the state. The card includes an immunization schedule for the parents of newborns to complete, a congratulatory message that emphasizes the importance of immunizations and a detachable growth chart. According to the Georgia Immunization Study conducted by the Georgia Department of Public Health in 2011, Georgia statewide immunizations up to 24 months increased to 82.4 percent from 76.3 percent in 2010. It is evident that statewide initiatives like that of the Children's Cabinet immunization campaign are essential to improving the welfare of Georgia's children.

leaders to share an open conversation about the needs of which we are aware regarding Georgia's children. Our goal is to eliminate barriers and to streamline services. The Cabinet enables us to work together for the good of the child," said the First Lady.

Georgia's Children's Cabinet consists of all state agency heads that work with child populations and select community, philanthropic, education and business stakeholders. The Cabinet collaborates to make recommendations on improving delivery of services to children, increasing effectiveness of child welfare and juvenile justice resources, and ensuring that children are equipped to be successful in school.

Undoubtedly, Georgia has a child-centered focus and aims to ensure that the well-being of each child is protected. Mrs. Deal and the Georgia Children's Cabinet are an integral part of Georgia's goal to preserve and improve the lives of our most precious resource: our children. 

**Immunization Record**

HEPATITIS B		PNEUMOCOCCAL CONJUGATE		ROTAVIRUS	
Date Received	Doctor or Clinic	Date Received	Doctor or Clinic	Date Received	Doctor or Clinic
1.		1.		1.	
2.		2.		2.	
3.		3.		3.	
4.		4.			

DIPHTHERIA, TETANUS AND ACCELLULAR PERTUSSIS*		POLIO*		INFLUENZA*	
Date Received	Doctor or Clinic	Date Received	Doctor or Clinic	Date Received	Doctor or Clinic
1.		1.		1.	
2.		2.		2.	
3.		3.			
4.					

H. INFLUENZA TYPE B		MEASLES, MUMPS AND RUBELLA*		HEPATITIS A	
Date Received	Doctor or Clinic	Date Received	Doctor or Clinic	Date Received	Doctor or Clinic
1.		1.		1.	
2.		2.		2.	
3.					
4.					

VARICELLA*		ALLERGIES	
Date Received	Doctor or Clinic		
1.			

\*Additional vaccines recommended after the age of 2.

*For 18 years, Hallmark - through its program For America's Babies, has donated to states like Georgia, specialized cards with a congratulatory message. The cards also include an immunization schedule as a reminder to parents and a detachable growth chart.*