



BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION

CULTURE CHANGE DAY

- WHEREAS: "Culture Change" is the name of the national movement dedicated to changing the way we think and feel about aging and disability, improving the quality of life and care for all people who need help taking care of themselves in any place they call home; and
- WHEREAS: The Culture Change movement advocates for creating the kind of care that we all want for our loved ones and ourselves. It is dedicated to transforming the old, institutional philosophies and models of long-term care into one that practices person-centered care and self-directed living. Person-centered values include choice, dignity, respect, privacy, self-determination, and purposeful living; and
- WHEREAS: Person-centeredness is the bond between the person who is receiving the care and the person who is providing the care, including staff and caregivers that are also treated with dignity and respect. Relationships are the key to quality long-term care; and
- WHEREAS: Culture Change transformation requires changes in organizational practices, relationships at all levels and workforce models, and physical environments. It leads to better outcomes for consumers and staff while improving the quality of care and ultimately saving money for providers; and
- WHEREAS: Culture Change puts the person first, honoring the uniqueness of each individual; and
- WHEREAS: The Culture Change Network of Georgia is a group of dedicated supporters and stakeholders working as partners to promote and foster culture change to improve the quality of life for older Georgians in all settings where aging services are delivered. The Seventh Annual Culture Change Network of Georgia Summit will bring innovative leaders together to focus on the theme, "Aging in the 21st Century: A Well-Being Approach;" now
- THEREFORE: I, NATHAN DEAL, Governor of the State of Georgia, do hereby proclaim August 21, 2014, as CULTURE CHANGE DAY in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 29th day of July in the year of our Lord two thousand fourteen.



Nathan Deal

GOVERNOR

ATTEST

Chris W. Riley

CHIEF OF STAFF