



BY THE GOVERNOR OF THE STATE OF GEORGIA

## A PROCLAMATION

### LIFE INSURANCE AWARENESS MONTH

WHEREAS: Life insurance has become the most widely used means for family financial security planning, and today more American families own life insurance than any other form of thrift and savings; and

WHEREAS: Life insurance contributes to and benefits from social and economic changes in our society that relate to community and family well-being; and

WHEREAS: The institution of private life insurance is a systematic method to share the risks of life and to give assurance that individual, family and business objectives will be attained; and

WHEREAS: Individuals and families need to become aware of the benefits, issues and differences in various life insurance plans. Georgia citizens should thoroughly research life insurance plans and companies, discussing their options with a trained and licensed professional before making a decision; and

WHEREAS: The National Association of Insurance and Financial Advisors – Georgia, the Georgia Association of Life Insurance Companies, and the American Council of Life Insurers are engaged in a program to inform the public of the many and broad aspects of life insurance; now

THEREFORE: I, NATHAN DEAL, Governor of the State of Georgia, do hereby proclaim September 2011, as LIFE INSURANCE AWARENESS MONTH in Georgia and encourage our citizens to learn more about life insurance and its benefits.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 31<sup>st</sup> day of August in the year of our Lord two thousand eleven.



*Nathan Deal*

GOVERNOR

ATTEST

*C. W. R.*

CHIEF OF STAFF